



Date

Address Directly

Dear:

I am writing to formally introduce you to our Ottawa Jr. 67's 'AAA' Hockey Club right here in your neighbourhood. Now that the 3 year AAA pilot project is over and the Ottawa District Minor Hockey Association has officially ratified the league we want to give you an opportunity to become one of our partners.

We are excited to offer this AAA opportunity to bantam and midget players in our community. We strive to ensure that player selections are fair and equitable and that we will provide each player with the best coaching and development system possible. Our goal is to generate a positive hockey experience for all our AAA hockey athletes.

In the most recent Ontario Hockey League Draft we had 11 boys drafted from our Minor Midget team to teams throughout Ontario and 4 boys were drafted to the Ottawa 67's. This is a goal we as an organization have been striving for, to see the most athletes reach their next level of competition whether that be in Junior hockey or at the University level.

We want you to be part of this exciting venture by becoming a sponsor of the Ottawa Jr. 67's AAA Hockey Club. We have created an array of different sponsorship or partnership opportunities, all offering benefits that have a significant value for your organization. Enclosed are details of the opportunities available. All money raised will help to ensure that the hockey dreams of these players will be kept alive!

Thank you for considering this request it is important to our youth and to the future leaders in our community. If you would like more information or would like to become a sponsor, partner or would like to make a donation in kind, please contact me at your convenience.

Help us Develop the Community Leaders of Tomorrow,

Nicole Plaschy, MBA, CFRE
Fundraising and Sponsorship